

August 4, 2015- Saul Singer

Mr. Saul Singer, American-Israeli journalist and co-author of the bestselling book Start-up Nation: The Story of Israel 's Economic Miracle, was the keynote speaker during the pre-event Nairobi Innovation Week workshop held in Nairobi Serena Hotel on August 4, 2015.

Mr. Singer urged Kenyan innovators to work together with other countries even as they work to put Kenyan on the global map of innovation. This has been the case between Israel and the United States of America who have worked together on very many innovations. He was speaking at the Innovation Workshop at Serena Hotel, today, August 4, 2015.

"The best innovators leave the country," said Mr. Singer. In this regard the government needs to create a culture that encourages innovation and the government as well needs to give 'oxygen' to the business start-ups to help them thrive. This oxygen involves removing taxes from business start-ups, creating a conducive platform and buying from the business start-ups. This helps them thrive.